



When your business  
is going for gold,  
**our business is you.**<sup>TM</sup>



Great news! Through our partnership with Choice Hotels®, you'll be upgraded to **Gold Elite Status** when you enroll in the Choice Privileges® Rewards Program.<sup>1</sup> That means **10% more points** for each stay! But that's not all. The Choice Privileges Rewards Program is the faster way to rewards—starting on day one!



**YOUR EXTRAS:** Earn exclusive perks for weekday check-ins. Choose from 400 Choice Privileges points, 100 airline miles, Amazon.ca credit, Tim Hortons and Starbucks coffee cards and more!<sup>2</sup>



**1,000 BONUS POINTS** just for enrolling



**MORE REWARD POINTS:** Earn 10 points for every \$1 spent at any of our hotels, with no expiration on those reward points for active members.<sup>3</sup>



**FREE NIGHTS:** Earn points to use for free nights at over 7,000 Choice Hotels properties.



**GIFT CARDS:** Redeem points for gift cards from many of your favourite retailers and restaurants.



**DREAM GETAWAYS:** Redeem points for stays at hundreds of Preferred Hotels & Resorts, Bluegreen Vacations, and AM Resorts properties worldwide.

### Here's How to Enroll:

1. To enroll in Choice Privileges, visit:  
[www.ChoicePrivileges.com/signup/GoldUpgrade](http://www.ChoicePrivileges.com/signup/GoldUpgrade).
2. In your Choice Privileges online profile, add your Company Name and Corporate ID # to the Company Information section:  
**My Account > Update Profile > Company Information.**
3. Be sure to add your Choice Privileges member number to your reservations so you can earn points toward free nights and other rewards.

**ENROLL NOW >**



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<sup>1</sup>It may take up to 4–6 weeks for Gold Elite Status to be reflected in current accounts once the Corporate ID is added.

<sup>2</sup>At participating locations, for any qualifying stay that includes a Sunday–Thursday night. WoodSpring Suites® locations are not currently participating. Terms & conditions apply; see [www.ChoiceHotels.com/Youreextras](http://www.ChoiceHotels.com/Youreextras).

<sup>3</sup>You earn 10 points for each whole U.S. dollar you pay in full in room revenue when paying qualifying rates, excluding taxes, restaurant or other incidental charges at participating Choice® hotels. WoodSpring Suites locations are not currently participating. Other terms apply; see: [www.ChoiceHotels.com/choice-privileges/rules-regulations#earn](http://www.ChoiceHotels.com/choice-privileges/rules-regulations#earn).